



LISPRA – *Long Island School Public Relations Association*

www.LISPRA.org

2017-2018 Membership Application

Greeting School Public Relations Colleagues,

The '*Long Island School Public Relations Association*' is an organization comprised of public relations and communications specialists from school districts across Long Island focused on:

- Networking/sharing with members and expert guest speakers
- Developing strategies for passing budgets, dealing with the tax levy cap
- Disseminating positive news; creating support for public education against a backdrop of challenging headlines
- Sharing the most effective means of successful lobbying for State Aid
- Member support when dealing with communications during crisis
- Developing effective Social Media platforms
- Workshops to develop effective communication skills

Network with colleagues in school districts across Long Island.

Join LISPRA today!

Membership Contribution: \$50 per individual payable to LISPRA

Enclosed is my \$50 LISPRA Membership Fee for:

Name of School District/Firm: _____

Member's Name: _____

Address: _____

Contact Telephone #: _____

E-mail Address: _____

Mail check and registration to: Susan Checkla, LISPRA Treasurer, 5 Richmond Avenue, Jericho, NY 11753